

BELT & ROAD OFFICE NEWSLETTER

「一帶一路」辦公室通訊



In Focus 焦點故事

Belt and Road Office Talk:
Silk Road Economic Belt – Hong Kong Co-operation and
Multinational Supply Chain Management

「一帶一路」辦公室講座：絲綢之路經濟帶—香港合作與跨國供應鏈管理

帶礪山河 路路暢通

「一帶一路」辦公室恭賀新禧

The Belt and Road Office wishes you a
happy Chinese New Year!

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一帶一路·香港

BELT AND ROAD INITIATIVE · HONG KONG



「一帶一路」辦公室網站
Belt and Road Office Website



「一帶一路」辦公室領英
Belt and Road Office LinkedIn

——Belt and Road Office Talk: Silk Road Economic Belt – Hong Kong Co-operation and Multinational Supply Chain Management 「一帶一路」辦公室講座： 絲綢之路經濟帶—香港合作與跨國供應鏈管理



Revisit the Talk
線上重溫



The Belt and Road Office, with the support of Invest Hong Kong, organised the first BRO Talk of 2025 on January 15, bringing together over 150 members of the business community to explore opportunities along the Silk Road Economic Belt and Hong Kong's role as a multinational supply chain management centre. Nicholas Ho, Commissioner for Belt and Road, and Alpha Lau, Director-General of Investment Promotion, gave opening remarks at the talk.

The first panel, which focused on opportunities along the Silk Road Economic Belt, featured Almas Seitakynov, Consul General of Kazakhstan, and Kerim Sercan Evcin, Consul General of Türkiye, alongside Barry Chan from CICC and Mei Mei Song from Plaza Premium Group. The panelists shared their perspectives on strengthening regional ties and leveraging connectivity, and Hong Kong's unique position to foster economic growth across the Belt and Road regions.

The second panel turned its attention to multinational supply chain management. Suki Cheung from Hong Kong E-Commerce Logistics Association, Andy Tsoi from Hutchison Ports, and Bill Li from Lalamove joined the panel to discuss innovative approaches to logistics, emphasising Hong Kong's critical role as a hub for enhancing supply chain efficiency and supporting sustainable growth in Belt and Road economies.

2025年首場「一帶一路」辦公室講座於1月15日舉行。講座由「一帶一路」辦公室主辦，投資推廣署支持，吸引逾150名商界人士參與，共同探討絲綢之路經濟帶的合作機遇及香港作為跨國供應鏈管理中心的角色。「一帶一路」專員何力治及投資推廣署署長劉凱旋致開幕辭。

講座第一節專題討論聚焦於絲綢之路經濟帶的合作機遇，講者包括哈薩克斯坦駐港總領事Almas Seitakynov、土耳其駐港總領事Kerim Sercan Evcin、中金公司董事總經理陳永興及環亞集團首席業務轉營總監宋秀芹。他們分享了如何加強區域聯繫、善用聯通優勢，以及香港在促進「一帶一路」地區經濟增長方面的獨特地位。

第二節專題討論則關注跨國供應鏈管理，講者包括香港電商物流協會會長張淑明、和記港口中東及非洲分部董事總經理蔡榮傑及Lalamove企業事務總監李志鵬，探討創新物流方案。他們指出香港樞紐地位可提升供應鏈效率及推動「一帶一路」經濟體可持續增長。



With the enhanced trade links along the Silk Road Economic Belt, as of 2023, nine economies of the Central Asia-Europe corridor ranked among Hong Kong's top 50 export destinations, with exports value up 52% to US\$11.1 billion from 2013 levels, driving overall trade growth between Hong Kong and Belt and Road countries.

隨著與絲綢之路經濟帶的貿易聯繫不斷加強，截至2023年，九個位於中亞至歐洲走廊的經濟體已位列香港首50大出口市場，出口總值較2013年增長52%，達到111億美元，推動了香港與「一帶一路」國家之間的整體貿易增長。

Nicholas Ho 何力治
Commissioner for Belt and Road
「一帶一路」專員

With our strategic location, seamless connectivity to global markets, and access to a highly skilled workforce, companies from Belt and Road regions can leverage Hong Kong's exceptional professional services—supply chain management, trade financing, and consultancy—to expand operations in Mainland China and new markets across Asia. Likewise, Hong Kong continues to act as a springboard and regional headquarters for Mainland Chinese companies to invest, and build in Belt and Road countries.

香港的優越地理位置無縫連接全球市場，我們擁有高技術人才庫，「一帶一路」地區的企業可利用香港卓越的專業服務—包括供應鏈管理、貿易融資及顧問服務—在內地及亞洲新市場拓展業務，同時香港亦繼續是內地企業在「一帶一路」國家投資發展的跳板，以及設立地區總部的理想地方。



Alpha Lau 劉凱旋
Director-General of Investment Promotion, Invest Hong Kong
投資推廣署署長

Within the framework of the Belt and Road Initiative, Kazakhstan is interested in developing co-operation with Hong Kong in trade, investment, IT, AI, finance and implementing various joint projects. Kazakhstan and Hong Kong could become logistics hubs linking Europe and Southeast Asian countries for export and import of goods. There are direct air cargo deliveries and railroad corridors between Kazakhstan and Hong Kong through Mainland China.

在共建「一帶一路」倡議的框架下，哈薩克斯坦希望與香港在貿易、投資、資訊科技、人工智能、金融等領域合作，並推動更多合作項目。哈薩克斯坦與香港可成為連接歐洲與東南亞國家的物流樞紐，促進貨物進出口。哈薩克斯坦與香港之間已有直航貨運服務，而通過中國內地的鐵路運輸走廊亦可貫通兩地。

Almas Seitakynov
Consul General of the Republic of Kazakhstan in Hong Kong
 哈薩克斯坦駐港總領事



Türkiye and Hong Kong are both super-connectors, and the Belt and Road Initiative is basically a massive scale global connectivity initiative. There is immense potential to further enhance air services between the two places, in terms of passenger flights and air cargo carriers.

As Türkiye has been part of EU Customs Union, for manufacturers, we offer enormous advantages for Belt and Road companies to export their products to the EU.

土耳其與香港都是超級聯繫人，共建「一帶一路」是推動全球互聯互通的倡議，在航空服務方面，兩地有龐大的潛力進一步加強合作，包括客運和貨運航班。土耳其是歐盟關稅同盟的成員，對於製造商而言，土耳其可為「一帶一路」企業產品輸入歐盟市場提供極大的機遇。

Kerim Sercan Evcin
Consul General of the Republic of Türkiye in Hong Kong
 土耳其駐港總領事



Hong Kong is the gateway to many Belt and Road opportunities. Companies can transfer expertise and co-develop advanced infrastructure projects in the Silk Road Economic Belt. Investors can provide multi-currency, multi-instrument financing solutions to trades and investments along the Silk Road Economic Belt to support greater economic prosperity and sustainable growth.

香港是開拓「一帶一路」機遇的門戶。企業能在絲綢之路經濟帶共享技術，共同開發先進的基建項目。投資者能為絲綢之路經濟帶的貿易投資，提供多幣種、多形式融資，加快推動經濟繁榮和可持續增長。

Barry Chan Wing Hing 陳永興
Managing Director, CICC
 中金公司董事總經理



We envision a future of seamless connectivity, expansive market access, and innovative technological collaboration. By fostering favourable regulatory frameworks and attracting investment, we aim to create a thriving omni-channel ecosystem that enhances trade efficiency and drives sustainable growth across Belt and Road countries.

我們期望未來可實現無縫連接、拓展市場、促進創新合作。透過完善監管框架和招商引資，我們希望建立一個全通路生態圈，便利貿易並推動「一帶一路」沿線國家的持續發展。

Suki Cheung 張淑明
President, Hong Kong E-Commerce Logistics Association (HKELA)
 香港電商物流協會會長



As a technology-enabled logistics platform, Lalamove leverages diverse talent in Hong Kong and the opportunities from "Belt and Road" to provide flexible and reliable on-demand delivery services, reducing logistics costs and streamlining supply chain management of our users, creating values together with local small and medium businesses and driver partners.

作為以科技賦能的物流平台，Lalamove把握香港多元化人才優勢及「一帶一路」的機遇，為客戶提供靈活可靠的即時配送服務以節省物流成本和便捷供應鏈管理，與當地中小企及司機夥伴共同創造價值。

Bill Li 李志鵬
Director of Corporate Affairs, Lalamove
 Lalamove企業事務總監



Hong Kong offers a business-friendly environment with efficient customs procedures that streamline operations and reduce costs. Hutchison Ports, with presence along the Belt and Road regions, continues to develop an efficient and cost-effective end-to-end logistics connection through our land and maritime network, linking Asia, Middle East and Europe.

香港提供營商友善的環境，並透過高效的海關程序簡化操作及降低成本。我們會繼續通過「一帶一路」陸上及海上網絡，發展亞洲-中東-歐洲之間高效且具成本效益的端到端物流連接供應鏈。

Andy Tsoi 蔡榮傑
Managing Director, Middle East and Africa, Hutchison Ports
 和記港口中東及非洲分部董事總經理



The Belt and Road Initiative is a transformative force driving economic growth in HK, positioning the city as a pivotal global financial hub. By broadening trade avenues and fostering strategic international collaborations, the Initiative unlocks substantial investment opportunities for HK businesses, particularly in infrastructure projects spanning Asia, Europe and Africa.

共建「一帶一路」倡議是推動香港經濟增長的變革力量，使香港成為國際金融樞紐。透過拓展貿易網絡及促進國際間的策略性合作，「一帶一路」為香港企業帶來龐大的投資機遇，尤其是亞洲、歐洲及非洲的基礎設施項目。

Mei Mei Song 宋秀芹
Chief Transformation Officer, Plaza Premium Group
 環亞集團首席業務轉營總監

Supporting Partners of Belt and Road Office(BRO) Talk 「一帶一路」辦公室講座支持伙伴



Jointly explore the full range of opportunities arising from B&R Initiative 共同開拓「一帶一路」全方位機遇

SCED led delegation to Xinjiang to foster co-operation and exchange with Xinjiang and Kazakhstan
商經局局長率團訪問新疆促進與新疆和哈薩克斯坦的合作



The Secretary for Commerce and Economic Development, Algernon Yau, led a business delegation to Urumqi, Xinjiang to promote Hong Kong's business opportunities from December 4 to 6, 2024.

商務及經濟發展局局長丘應樺2024年12月4至6日率領商務代表團前往新疆烏魯木齊，推廣香港的營商機遇。



Members of the delegation included the Commissioner for Belt and Road, Nicholas Ho, and representatives from major chambers of commerce and enterprises.

代表團成員包括「一帶一路」專員何力治，以及主要商會和企業的代表。

Mr Yau met with the Secretary of the CPC Xinjiang Uyghur Autonomous Regional Committee, Ma Xingrui; the Chairman of Xinjiang Uyghur Autonomous Region, Erkin Tuniyaz; and Deputy Prime Minister of Kazakhstan, Serik Zhumangarin to exchange views on promoting economic and trade co-operation among the three places, with a view to jointly exploring the full range of opportunities arising from the Belt and Road Initiative.

丘應樺與新疆維吾爾自治區黨委書記馬興瑞、自治區主席艾爾肯·吐尼亞孜及哈薩克斯坦副總理茹曼加林會面，就促進三地經貿合作，共同開拓「一帶一路」全方位機遇交換意見。



Mr Yau noted that Kazakhstan is a hub connecting Europe and Asia, while Xinjiang serves as a key link for the Silk Road on land, and Hong Kong is the premier gateway to the Mainland market. By strengthening exchanges and co-operation, the three places will be able to achieve complementarity for greater benefits, contributing to the prosperity of the Belt and Road regions.

丘應樺表示，哈薩克斯坦和新疆分別是連接歐亞的樞紐和陸上絲綢之路的重要節點，香港則是進入內地市場的重要門戶，三地可加強交流合作，優勢互補，以達致更大效益，為「一帶一路」地區的繁榮發展作出貢獻。

He added that over the past decade, trade value between Hong Kong and Belt and Road economies other than Mainland China has increased by nearly 60 per cent, demonstrating that the Belt and Road Initiative has been creating more opportunities for Hong Kong and has become a new driving force for Hong Kong's economic growth.

He emphasised that Hong Kong is ranked as the world's freest economy and serves as the country's gateway to the world and the functional platform for the Belt and Road Initiative. The Hong Kong Special Administrative Region Government will continue to support enterprises and professional services in exploring global markets and business opportunities along the Belt and Road, as well as assist Belt and Road countries and regions to enhance professional capacities and promote people-to-people bonds.

他指出，過去十年，香港與中國內地以外「一帶一路」經濟體的貿易額上升近百分之六十，反映「一帶一路」倡議為香港帶來更多機遇，成為香港經濟增長的新動力。而香港是全球公認最自由的經濟體，亦是國家的國際門戶和共建「一帶一路」功能平台。特區政府會繼續支持企業和專業服務拓展國際市場，共同開發「一帶一路」沿線商機，以及協助「一帶一路」國家和地區提升專業能力建設，並推動民心相通。



Mr Yau held bilateral meetings with the Chairman of Xinjiang Uyghur Autonomous Region, Erkin Tuniyaz, and Deputy Prime Minister of Kazakhstan, Serik Zhumangarin respectively to exchange views on issues of mutual concern.

丘應樺分別與新疆維吾爾自治區主席艾爾肯·吐尼亞孜和哈薩克斯坦副總理茹曼加林進行雙邊會議，就共同關注的事項交換意見。



Mr Nicholas Ho, Commissioner for Belt and Road, and other members of the delegation attended a co-operation and exchange forum between China (Xinjiang, Hong Kong) and Kazakhstan to promote Hong Kong's advantages and participated in sharing sessions focusing on various areas including cultural exchanges, energy industries, digital economy, commerce and logistics and finance, with a view to promoting economic and trade co-operation and people-to-people exchanges among the three places.

「一帶一路」專員何力治與其他商務代表團成員在中國（新疆、香港）—哈薩克斯坦合作對接會，推介香港優勢，並就人文交流、產業能源、數字經濟、商貿物流及金融等領域進行洽談交流，促進三地經貿及人文合作。



The delegation visited the exhibition centre of textile and geographical indication products of Urumqi, Xinjiang, to learn about the development of local specialty products and had dinner with representatives of Hong Kong enterprises in Xinjiang to keep abreast of their business operations and the latest economic developments in the region.

代表團參觀了新疆烏魯木齊紡織品及地理標誌產品展示中心，了解當地特產的發展，並與當地的港企代表晚宴，了解其營商情況和當地最新經濟發展。

—— RTHK Programme Study in HK: Building an international hub for post-secondary education and nurturing B&R talents
港台節目《留學香港話你知》國際專上教育樞紐 培育「一帶一路」人才



Hong Kong continues to attract international students seeking world-class education, cutting-edge research opportunities, and a vibrant multicultural environment. The RTHK English programme "Study in Hong Kong" offers a close look at the experiences of students from around the world who have chosen Hong Kong as their academic destination, including a number of Belt and Road Scholarship recipients. Enhanced with AI-generated Putonghua and Indonesian voiceovers and subtitles, the programme highlights the opportunities and challenges of studying in Hong Kong.

The government is committed to establishing Hong Kong as an international hub for post-secondary education by establishing the "Study in Hong Kong" brand to draw more overseas talent, especially those from ASEAN and other Belt and Road countries, to study in our city through the provision of scholarships and other incentives. Home to five of the world's top 100 universities, Hong Kong's unique blend of Eastern and Western cultures also offers students opportunities for cross-cultural exchange and personal growth. Watch the programme to know more about the stories of these talents from the Belt and Road in Hong Kong.

不少年輕人會選擇出國留學接受更優質的教育、接觸最新的學術研究，以提升個人的知識及文化水平。香港以其獨特的地理位置、文化背景和教育體系成為全球留學生的熱門之選。香港電台英文節目《留學香港話你知》便深入探討來自世界各地的年輕人在香港求學的故事，包括多位「一帶一路獎學金」得主。節目運用AI技術生成普通話及印尼語配音，配上簡體字及印尼語字幕，讓不同語言背景的人都能了解在香港求學的優勢與挑戰。

政府全力推進香港成為國際專上教育樞紐，打造「留學香港」品牌吸引各地人才來港，透過獎學金等措施吸引更多境外尤其東盟及其他「一帶一路」國家的學生來港升學。香港擁有五所世界百強大學，讓留學生體驗融合東西方文化的氛圍，開創更多機遇。收看節目了解更多精彩的「一帶一路」和香港故事。



Revisit the programme
線上重溫

—— "Immersive Hong Kong" roving exhibition in Dubai fosters mutual relations and exchanges
「香港—沉浸式之旅」展覽 促進與迪拜聯繫交流



The "Immersive Hong Kong" roving exhibition recently concluded its successful run in Dubai, United Arab Emirates (UAE). Organised by the Information Services Department in collaboration with the Hong Kong Economic and Trade Office in Dubai, the exhibition strengthened business and cultural exchanges between Hong Kong and the UAE.

Held from December 20, 2024 to January 5, 2025, the exhibition attracted high-profile visitors, including the UAE Minister of State for Foreign Trade, Dr Thani bin Ahmed Al Zeyoudi. Dr Al Zeyoudi said that the exhibition provided a valuable platform for UAE residents to explore Hong Kong's potential in tourism, business, and investment.

Themed "Hong Kong - Where the World Looks Ahead," the exhibition showcased Hong Kong's latest attractions, strengths, and opportunities, featuring multiple interactive displays. Supporting organisations of this event include the Belt and Road Office. Information on the exhibition is available on the Brand Hong Kong website.

「香港—沉浸式之旅」巡迴展覽日前於阿拉伯聯合酋長國（阿聯酋）迪拜圓滿結束。該展覽由政府新聞處與香港駐迪拜經濟貿易辦事處攜手舉辦，旨在加強香港與阿聯酋之間的商業及文化交流。

展覽由2024年12月20日至2025年1月5日舉行，吸引了多位重要嘉賓蒞臨參觀，包括阿聯酋經濟部外貿國務部長Thani bin Ahmed Al Zeyoudi博士。他表示，展覽為阿聯酋民眾提供了一個重要的平台，讓他們探索香港在旅遊、營商和投資方面的潛力。

是次展覽以「香港—實踐理想，開創未來」為主題，透過多媒體裝置展示香港的最新都會魅力、優勢和機遇。展覽的支持機構亦包括「一帶一路」辦公室。有關展覽的更多資訊，可瀏覽「香港品牌」網站。



一帶一路跨專業論壇

Belt and Road Cross-professional Forum

14.2.2025

09:00 - 12:30

香港會議展覽中心
Hong Kong Exhibition
and Convention Centre
S421

語言 LANGUAGE:

英語及普通話 (設即時傳譯)
English & Putonghua
(with simultaneous interpretation)



主題 THEME

- 推動香港專業服務，深化與「一帶一路」沿線國家及內地商界合作，共同把握「一帶一路」的新機遇
Promote Hong Kong's professional services in deepening collaboration with businesses coming from Belt and Road countries and the Mainland China to jointly tap the new opportunities under the Belt and Road Initiative
- 分享過往成功合作項目，交流未來潛在項目
Share successful collaboration projects in the past and exchange future potential projects

議程 PROGRAMME

09:00 - 09:30 開幕式 Opening Ceremony

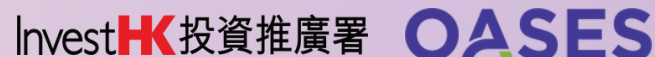
09:30 - 10:45 圓桌討論 Plenary Roundtable

「引進來、走出去」－香港專業服務成為貫通「一帶一路」和中國市場的雙向跳板
“Attracting foreign investment and going global” - Hong Kong professional services as a two-way springboard linking the Belt and Road and the Mainland China markets

10:45 - 11:05 交流茶歇 Networking Coffee Break

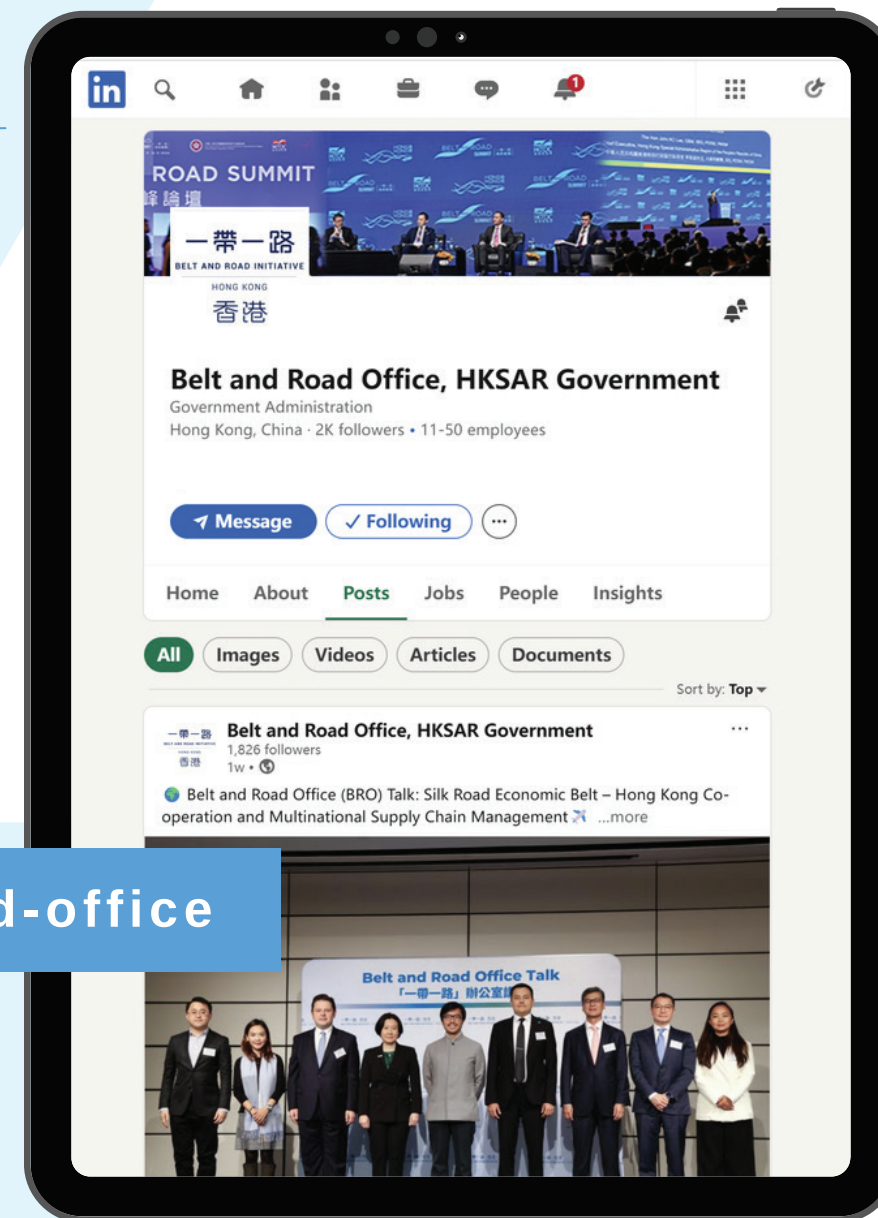
11:05 - 12:30 企業分組交流對接
Breakout Exchange Sessions for Businesses

協辦機構 CO-ORGANISERS



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